

Main Street Reisterstown Program Merchant's Meeting

Location/Date: Bubb's Deli - April 30, 2013, 8:00am

Attendees: Amy Mantay, Mary Molinaro, Paul Davolos, Dave Powers, Officer Andy Kauffman, Irwin Kramer, Dan Carey, Pat Brooks, Kathy Gambrell, Tim Feaser, Kay Sykes, Alice Reid, Glenn Barnes, Kevin Kowitz, Colleen Brady, Don Zeigler

Amy had everyone introduce themselves and then gave a report from the committees:

Mary said that the **organization committee** has been working on the budget most recently for the next three years in preparation of applying for Main Street MD status.

Paul said the **economic restructuring committee** has been focusing on the infrastructure, fixed assets, and trying to help businesses find financial resources and to improve their properties.

Amy said the **promotion committee** is planning to have each committee member "adopt a block" and start to build a relationship with all the businesses in that block so as we need to reach out with information it will be easier. They will be helping each committee with activities and projects. The will help working with the Facebook page building excitement for Main Street.

Irwin said the **design committee** has been working with property owners and officials to improve Main Street as well as improve walkability and safety while crossing streets. They will be discussing improvements to enhance the historic quality. Also, the Maryland Historic Trust will be evaluating the inventory of historic properties to update the list from 1978.

Amy said the **clean, safe, and green committee** will have it's first clean up this Saturday, May 4th. Everyone will meet at Reter's at 10. Also, they worked with Live Green Landscaping who has donated three trees for Earth Day and we are just waiting for a date from the Board of Education when they can be planted at the Middle School. Officer Kauffman spoke about safety and said that some members of the Explorer program plan to help on the clean up days. He spoke about the "Basic/Comprehensive Commercial Security Surveys" and handed out a flyer explaining the process. He also handed out a checklist used to analyze the properties. This service is free to businesses and a great way to check and identify vulnerabilities. He said their Crime Prevention program is proactive rather than reactive. He spoke about the crime triangle which is "desire – ability – opportunity" and they focus on opportunity because it is the only part about which they have some control. He said that additional lighting and surveillance equipment is always a help.

Amy passed out a copy of a flyer she has prepared for the month of May that will show the Calendar of Events for the month on one side, contact information on the other side and some Historic Information about the town. She will need any information by the 15th of one month to include it with the next month's calendar.

Clean-ups , May 4th, 10am-Noon

Will be held on the first Saturday of the month (June1, July 6, August 3)

Meet at Reter's Crabhouse

Bloomin' ArtFest , May 11th from 10am – 5pm

Franklin Middle School. We will have a booth at the event.

Reisterstown Volunteer Fire Company 100th Anniversary Parade, May 18, 9am

Main Street from Chartley Drive to Village Center Drive. This may be delayed due to the accident involving one of their firefighters.

The Gathering, June 8th Pending

Music on Main Street, Fridays June 21-August 23rd, 7:00-9:30pm

Lawn at Franklin Middle School

Farmers Market – events will start Sunday, June 2nd from 10am-2pm and continue every Sunday until early October. It will be setup on the grass area behind 360 Main Street. Alice said that they have 8 farmers who will have booths.

Networking Ideas

Retail/restaurant promotions and tie-ins to events

Main Street Discount/Shop Local Card

\$10 card: discount at participating businesses

Mary showed a couple of examples and said we needed at least 10 merchants to agree and we hope to order the decal for the store owners as well as the Shop Local Card we will be selling and ready to start at the Bloomin' ArtFest.

Extended hours during events

Shared Parking

Communications

www.baltimorecountymd.gov/go/Reisterstown

Facebook: Reisterstown Main Street